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United Seniors of Oakland and Alameda County

## 2011 Healthy Living Festival Exhibitor Information Form

### An Event to Promote Health and Wellness for Sixty-Plus Adults in Alameda County

Friday, July 15, 2011

8:00am to 2:00pm

Oakland Zoo, 9777 Golf links Road, Oakland, CA 94605

The Healthy Living Festival Planning Committee is currently organizing the 8th Annual Healthy Living Festival (HLF) an event to promote health and wellness for Alameda County older adults. This event, comprised of a Resource Fair, will take place on Friday, July 15, 2010 from 8 am to 2 pm at the Oakland Zoo. We would like you and/or your agency to join us for this exciting event by offering your services, information, and/or resources as an exhibitor.

#### Exhibits Can Highlight

- Health Screenings are a **priority!**
- Programs, activities and interventions
- Educational programs and materials
- Innovative products to reduce injuries, increase physical activity and promote good nutrition
- Consumer-related resources (e.g. workshop on financial planning, wills, living trusts etc.)
- Publications, videotapes, and other resources on healthy living

#### Application Deadline

Applications may be mailed, faxed or e-mailed, applications must include payment and ***must be received no later than Friday, June 17, 2011.*** We cannot accept credit card payments. ***Should your application not be accepted your fee will be refunded.***

#### Tabletop Exhibit

Full 6' Table Exhibit:                   \$ 75 for non-profits \*  
  \$ 150 for government organizations\*  
  \$ 300 for private or commercial organizations\*

#### **ATTENTION: Exhibitors are encouraged to bring your own canopy.**

A maximum of two (2) bagged lunches will be provided for each exhibit table.

#### Exhibit Program Details (must be strictly complied with)

|                       |                 |  |
|-----------------------|-----------------|--|
| Exhibit Setup Time:   | Friday, July 15 | 7:00 am to 8:00 am                                   |
| Exhibit Hours:        | Friday, July 15 | 8:00 am to 1:00 pm (begin to break down your tables) |
| Exhibit Removal Time: | Friday, July 15 | must be removed by 3:00 pm                           |

#### Please send the completed application, exhibit fee, and signed waiver to:

Attn:HLF Exhibits, United Seniors of Oakland and Alameda County,  
7200 Bancroft Ave., Suite 178, Oakland, CA 94605; or Email:[usoac@usoac.org](mailto:usoac@usoac.org) or Fax:(510)729-0796  
Contact Sister Ansar el Muhammed at (510)729-0852 for questions.



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**EXHIBIT APPLICATION FORM**

**Healthy Living Festival  
Friday, July 15, 2010 (8am-2pm)  
Oakland Zoo, 9777 Golf Links Road, Oakland, CA 94605**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization/Agency: \_\_\_\_\_

Name of Program (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Yes I will be bringing my own canopy  No, I need to be provided with a canopy

Please choose one:

**Non-profit**  
Full Table (\$75)  
(Please attach 501(c)(3)non-profit status)

**Government**  
Full Table (\$150)

**Private or Commercial Organization**  
Full Table (\$300)

**Please describe your exhibit** (Does your display require **any special arrangements, electrical needs, wheelchair access**, etc.?)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What health screenings will your agency be providing?** \_\_\_\_\_

**WAIVER – PLEASE READ AND SIGN**

The undersigned, in consideration of participation in this event, agrees to indemnify and hold the United Seniors of Oakland and Alameda County harmless and release the United Seniors of Oakland and Alameda County, its officers, employees and agents, from any and all liability for any injury to person or property arising out of, or in any way connected with participation in this event, including any injury caused by the simple negligence of the United Seniors of Oakland and Alameda County, its officers, employees and/or agents. I have read the above and voluntarily sign this release and waiver of all liability and indemnity agreement. As a participant in the Healthy Living Festival, I understand the following regulations and agree to comply with them. The United Seniors of Oakland and Alameda County reserves the right to deny any requests for any reason. Space request and assignment will be made by Staff. Vendors will be responsible for set up and clean up of booths. The festival will be held regardless of the weather. There are No Refunds.

Private or commercial organizations may be required to submit additional information on products and/or services before being approved to exhibit. United Seniors reserves the right to decline or prohibit any exhibit or part of an exhibit, which, in its opinion, is not suitable to and in keeping with the character of the event. If asked any vendor or exhibit must be removed from the event if inappropriate behavior or materials are being displayed. By signing this form, each exhibitor is agreeing to comply with these regulations.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_