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United Seniors of Oakland and Alameda County
Empowering Seniors ♦ Enriching Youth ♦ Enhancing Community

7200 Bancroft Avenue, Suite #251, Oakland, CA 94605 P:(510)729-0852 Fx: (510)729-0796

December 2, 2011

Dear Friend:

As an Alameda County Supervisor, I am excited about the 21st Annual Convention of the United Seniors of Oakland and Alameda County on Friday, February 24, 2012 at the Cathedral of Christ the Light, 2121 Harrison Street in Oakland from 10am – 3pm, celebrating our 25 years of organizing seniors. Older adults are one of our county's most valuable assets, and I remain passionate and committed to providing them the support they need to have a wholesome quality of life. The United Seniors has been a vehicle fighting for and empowering older adults since 1986.

As the president of United Seniors and on behalf of our leaders and our more than 4,000 members I am asking if you would consider being an Early Bird sponsor for our 21st Annual Convention and Silver Anniversary Luncheon.

Sponsors will be featured in all of our promotional and outreach materials as well as acknowledged at the event. Your Early Bird sponsorship will help us plan for this exciting and worthy event. Deadline for Early Bird sponsorship is February 1st.

Sponsorship levels are \$1,000, \$2,500, \$5,000, and \$7,500. Our major sponsorship level is **\$10,000**. All contributions made to United Seniors are tax deductible to the extent allowable under the law. The federal tax ID number is 94-3092404.

I am willing to meet with you about your sponsorship and/or discuss other matters as well. Please contact me at 510-504-8258 and/or Michelle Taylor Lagunas, Executive Director, at 510-729-0852 or at michelle@usoac.org to discuss this request.

Sincerely,

Nate Miley
USOAC President



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USOAC 21st Convention Sponsorship Levels

\$10,000

- Full page color inside cover, inside back cover, or outside back cover sponsor ad in Convention Program Book
- Sponsor banner placed at Convention (Sponsor provide the banner)
- Special recognition at Convention with mini description of the sponsor and what they're doing in the community
- Sponsor logo and website link placed on USOAC website
- Free info table at the Convention
- 3 tables for you and your guest and/or sponsor older adult attendees at the Luncheon

\$7,500

- Full page black and white sponsor ad in Convention Program Book
- Sponsor banner placed at Convention (Sponsor provide the banner)
- Special recognition at convention with mini description of the sponsor and what they're doing in the community
- Sponsor logo and website link placed on USOAC website
- Free info table at the Convention
- 2 tables for you and your guest and/or sponsor older adult attendees at the Luncheon

\$5,000

- Half page black and white sponsor ad in Convention Program Book
- Sponsor banner placed at Convention (Sponsor provide the banner)
- Special recognition at Convention
- Sponsor logo and website link placed on USOAC website
- Free info table at the Convention
- 1 table for you and your guest and/or sponsor older adult attendees at the Luncheon

\$2,500

- Quarter page black and white sponsor ad in Convention Program Book
- Sponsor banner placed at Convention (Sponsor provide the banner)
- Special recognition at Convention
- Sponsor logo and website link placed on USOAC website
- Free info table at the Convention
- 1/2 table for you and your guest and/or sponsor older adult attendees at the Luncheon

\$1,000

- 1/8 page black and white sponsor ad in the Convention Program Book
- Sponsor banner placed at Convention (Sponsor provide their own banner)
- Special recognition at Convention
- Sponsor logo and website link placed on USOAC website
- Free info table at the Convention
- 3 tickets to the Luncheon