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United Seniors of Oakland and Alameda County

Empowering Seniors ♦ Enriching Youth ♦ Enhancing Community

7200 Bancroft Avenue, Suite #251, Oakland, CA 94605 P:(510)729-0852 Fx: (510)729-0796

Dear Friend:

December 12, 2011

The *United Seniors of Oakland and Alameda County* (USOAC), our leaders, chapters and affiliates of more than 4,000 members are proud to announce our 21st Annual Convention on Friday, February 24, 2012 at the Cathedral of Christ the Light in Oakland. We are requesting your support by the purchase of an advertisement or a public service announcement in our Program Book. This year marks our Silver Anniversary, **25 years of organizing senior citizens** to enable older adults to address the conditions that affect their quality of life.

The United Seniors and its leadership have strong roots in the community. Beginning in 1986 as a grassroots community-organizing project in Oakland, USOAC members voted to incorporate as a non-profit organization at our founding Convention in September 1991. Our mission is to provide institutional support for senior citizens in the greater Oakland metropolitan area, to collectively participate in the public arena, to act from a position of strength, to address the critical issues, and to change conditions that impact their lives. We are a multi-ethnic, low to moderate income, intergenerational, grassroots organization focusing on issues of concern to the elderly throughout Alameda County

Our priorities in 2011 included the promotion of healthy living and successful aging through the Healthy Living Festival (HLF) and Walkable Neighborhood for Seniors (W4NS), transportation for elderly and disabled persons, fighting for the preservation of funding for senior and disabled services, and working in collaboration to prevent injuries and the risk of harm to seniors through falls prevention, medication management and disposal.

We have a long and rich history of action for social change and empowerment as evidenced by the Oakland Tribune in recognizing USOAC as "Oakland's foremost advocacy group for the elderly in 1991."

You can help us continue our vital work as a voice for older adults by purchasing an ad or public service announcement in our 21th Annual Convention Program Book: \$50.00/ Business card size, \$75/Quarter Page, \$150/Half Page, \$300/Full Page, and another great option \$750/Inside Front, Back or Outside cover. Our Program Book is a standard 8 ½" by 11". **Make checks payable to the United Seniors. Ad deadline is January 27, 2012.** Contact Patricia Nance in our office for questions and notify her should you be interested in attending the Convention, you are certainly welcome!

Thank you for your generosity. We could not do our work without you!

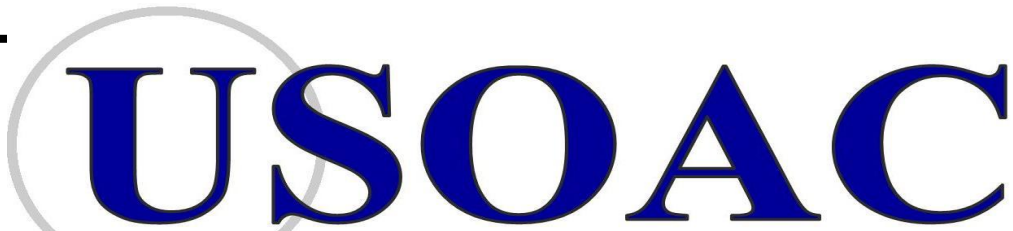
Sincerely Yours,

A handwritten signature in black ink that reads "Nate Miley". The signature is written in a cursive style with a large initial "N".

Nate Miley, President

A handwritten signature in black ink that reads "Michelle Taylor Lagunas". The signature is written in a cursive style with a large initial "M".

Michelle Taylor Lagunas, Executive Director



United Seniors of Oakland and Alameda County
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Invoice

USOAC 21st Annual Convention Program Book

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (_____) _____ Email: _____

Signature: _____ Date: _____

Rates and Dimensions

(Public Service Announcement and/or Advertisement)

Patron/Name Listing.....	\$38.50
1/8 page (business card).....	\$50.00
1/4 page/3 ¼ x 4.....	\$75.00
1/2 page/6 ½ x 4.....	\$150.00
Full page/6 ½ x 8.....	\$300.00
Back Cover.....	\$750.00
Inside front cover.....	\$750.00
Inside back cover.....	\$750.00

This invoice will serve as a:

Bill: Please remit \$ _____

Receipt: Amount paid \$ _____

Please make checks payable to: United Seniors

Donations to United Seniors are tax deductible to the extent allowable under the law.

Deadline to submit ads/public service announcements is Friday, January 27, 2012.

For more information please contact Patricia Nance
7200 Bancroft Ave., Ste. #251
Oakland, CA 94605
P: (510) 729-0852
Email: patricia@usoac.org