



8th Annual
Healthy Living Festival
2011 Sponsorship Levels

- **Lion Level: \$10,000.00**
Company will be listed as a presenter of the Healthy Living Festival. Name and logo will be featured on all marketing and promotion materials including the event posters, the official Festival brochure*, name and logo placement and special recognition on the United Seniors of Oakland and Alameda County website along with a link to your website, and acknowledgement in all press releases and media materials. In addition, Lion sponsors will receive a free information booth.
- **Elephant Level: \$ 5,000.00**
Company name and logo will be featured on all marketing and promotion materials including the event posters and banners, the official Festival brochure*, name and logo placement on the United Seniors of Oakland and Alameda County website along with a link to your website, and acknowledgement in all press releases and media materials. Elephant sponsors will receive a free information booth.
- **Giraffe Level: \$ 2,500.00**
Company name only will be featured on all marketing and promotion materials including the event posters and banners, the official Festival brochure, name listed with other Giraffe sponsors on the United Seniors of Oakland and Alameda County website along with a link to your website, and acknowledgement in all press releases and media materials. Giraffe sponsors will receive a free information booth.
- **Gazelle Level: \$ 1,000.00**
Company name will be listed on promotion materials including the event program and name listed with other Gazelle sponsors on the United Seniors of Oakland and Alameda County website along with a link to your website.
- **Lemur Level: \$ 500.00**
Company name will be listed on promotion materials including the event program and name listed with other Lemur sponsors on the United Seniors of Oakland and Alameda County website.
- **We welcome in-kind donations** (i.e., such as volunteers, bottled drinking water, printing, t-shirts, transportation for seniors)

***Please note that some promotional materials, such as the Festival brochure, will be printed months in advance of the Festival. Prompt donations are appreciated!**

If you have questions, please don't hesitate to contact Michelle Taylor Lagunas, USOAC Executive Director and Healthy Living Festival Coordinator
510.729.0853 or hlf@usoac.org

Thank You!

Make checks payable and mail to: United Seniors of Oakland and Alameda County
7200 Bancroft Avenue, Suite #251, Oakland, CA 94605

All contributions are tax deductible to the limits allowable under state and federal law.